



# Scaling Precision Livestock Farming (PLF): the global challenge

**Prof. Daniel Berckmans**

- University of Tennessee
- KU Leuven



# Why the world needs Precision Livestock Farming?

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**+20% - 50%**

**more animal products needed by  
2050**

Global population growth and rising incomes — especially across Asia and Africa — are driving demand for meat, milk, and eggs to levels never seen before.

**~12%**

**of global GHG emissions come  
from livestock**

The current model cannot scale. Producing more food the same way means more animals, more land, more water, more emissions — costs the planet cannot absorb.

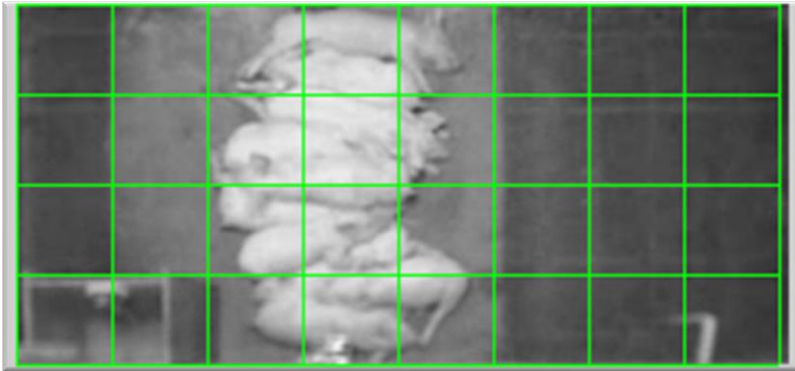
**PLF**

**bridges rising demand and a  
sustainable planet**

Real-time monitoring, precision feeding, and data-driven management allow us to produce more from fewer animals — profitably and responsibly.

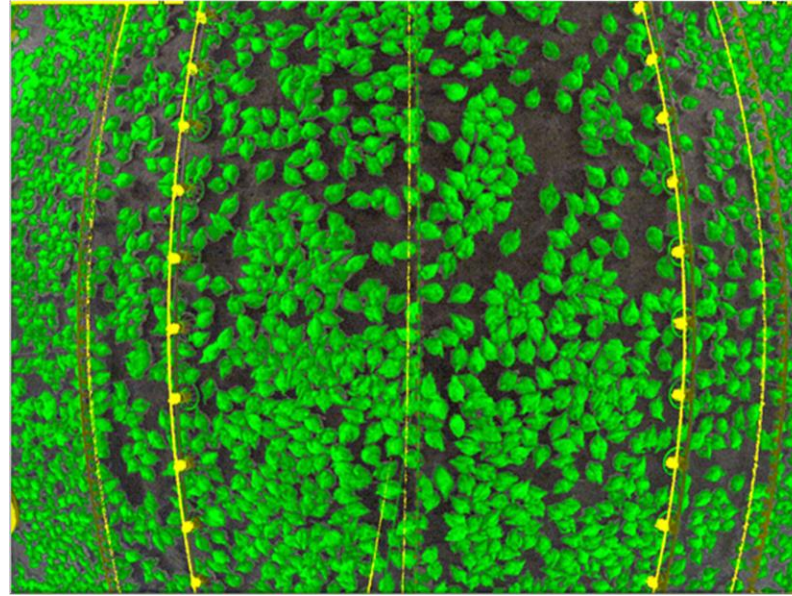
**More food. Fewer resources. That tension is why PLF matters.**

## Pig behavior monitoring using image analysis



## EXAMPLES OF CURRENT AVAILABLE PLF TECHNOLOGIES

Cattle collar sensors:  
activity,  
rumination &  
estrus



Automated bird behavior monitoring alerts problems



Pig acoustic health monitoring

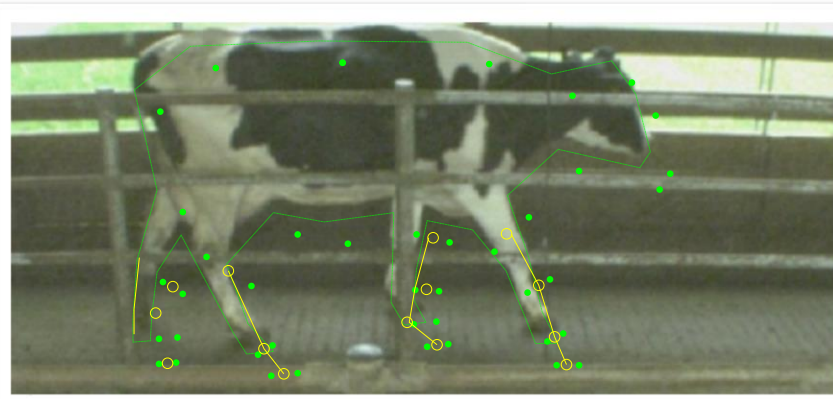


Image analysis, lameness detection

PLF = an ecosystem of tools for 24/7 automated real-time monitoring of individual animals to improve productivity, health, welfare, and environmental impact



# Emerging PLF technologies

Autonomous robotic cleaning



Smart pig farm monitoring individual animals



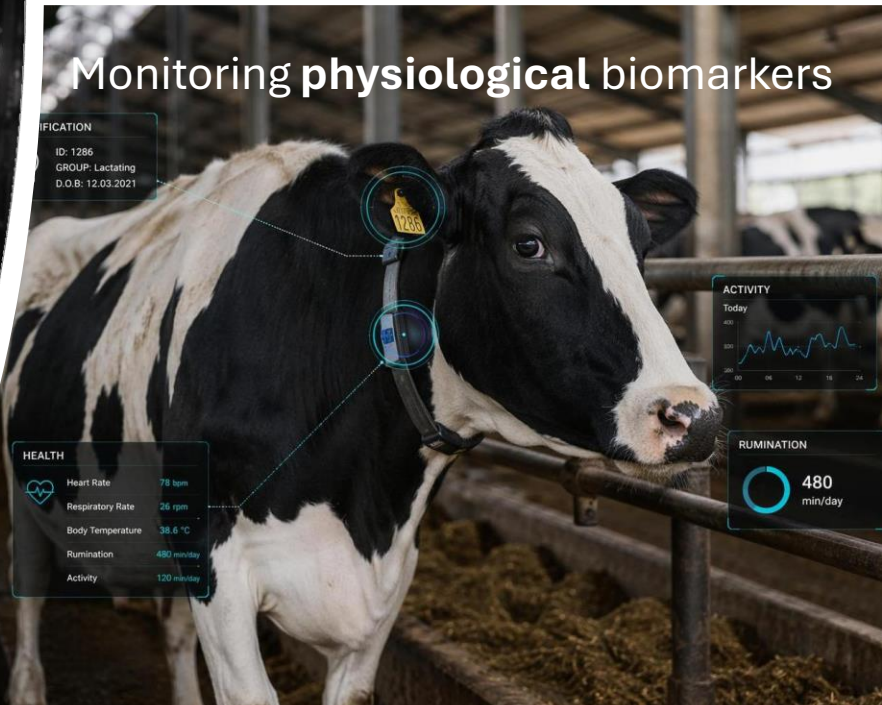
- AI-powered robotics, computer vision & multi-sensor fusion are now moving PLF from research labs into commercial farms at scale.

AI-image analysis for early lameness detection, estrus, etc.

- New sensing and sensors like e.g., heart rate sensor for animals



Monitoring physiological biomarkers



IDENTIFICATION  
ID: 1286  
GROUP: Lactating  
D.O.B: 12.03.2021

HEALTH  
Heart Rate 78 bpm  
Respiratory Rate 26 rpm  
Body Temperature 38.6 °C  
Rumination 480 min/day  
Activity 120 min/day

ACTIVITY  
Today  
[Graph showing activity levels over 24 hours]

RUMINATION  
480 min/day

# Where does feed energy actually go?

Feed energy is distributed across competing body functions-PLF shifts it toward what matters

Feed Energy in

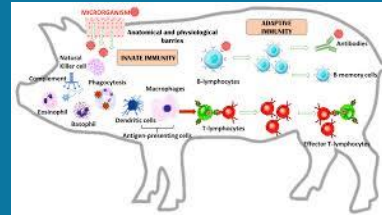
100%

Feed intake distributed across maintenance, immunity, thermal control, activity, welfare and production



PLF Optimizes

- Real-time health and welfare monitoring
- Precision feeding and nutrition
- Early detection of diseases and stress
- Data driven management



More product out

Less waste

Energy stays in meat, milk and eggs-not lost to disease, stress or poor welfare



PLF does not produce more feed- it ensures more feed become food

# Precision Livestock Farming for Emissions Reduction (dairy and beef cattle)

## PLF Technology

Fertility sensors

Health sensors

Automatic weight platforms

Decision-support systems

## How it Reduces Emissions

Shorter calving interval, higher yield

Early disease detection, fewer losses

Improved growth/BCS management

Integrated optimization of herd performance

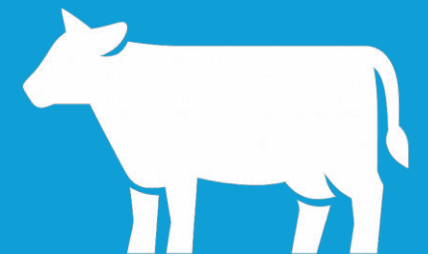
## Evidence

-1.42% total emissions; -2.31% emissions intensity

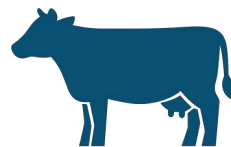
4.4–6.1% reduction in similar systems

6.8% reduction in beef systems; efficiency gains apply to dairy

Efficiency-driven emission reductions



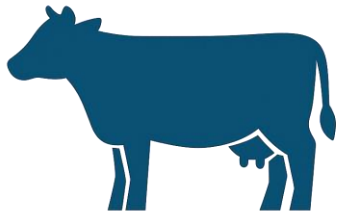
Today: No clear ROI in field situations, no adoption of technology



| PLF-Technology               | Per-Cow ROI                               | Key Benefits   |
|------------------------------|---|--|
| AI precision feeding         | \$31/cow/year                             | Lower feed costs, better conversion, lower N excretion |
| Automated milking systems    | \$460–\$820/cow/year (labor savings only) | Major labor reduction, +3–15% milk yield               |
| Predictive health monitoring | €40–€120/cow/year (estimated)             | Early disease detection, lower treatment costs         |
| Estrus/fertility sensors     | €20–€80/cow/year (estimated)              | Higher pregnancy rates, fewer open days                |

# Why hasn't PLF scaled up?

## *The feedback loop*



Scale drives cost  
Cost blocks scale

|   |   |
|---|---|
| <b>It is a new tech</b>                                     | but deployment is slow due to high costs, regulation, infrastructure, farming systems reality, service availability |
| <b>Research often reproduces known results at lab scale</b> | but does not translate them into scalable products in collaboration with industry                                   |
| <b>Because tools are not widely deployed</b>                | ROI is not shown on a large scale   |
| <b>Low scale production</b>                                 | means that tech remains expensive > smaller farms cannot afford it  |



THANK YOU!



[DANIEL.BERCKMANS@KULEUVEN.BE](mailto:DANIEL.BERCKMANS@KULEUVEN.BE)

[DBERCKMA@UTK.EDU](mailto:DBERCKMA@UTK.EDU)