

INVESTMENT IN PRACTICE

E-DIALOGUE SERIES



Food and Agriculture
Organization of the
United Nations



European Bank
for Reconstruction and Development

Agrifood Sustainability and Innovation

Launch Session:
From vision to impact!



ZOOM EVENT / 9 DECEMBER 2025 / 14:00 – 15:00 CET

SPEAKERS



Iride Ceccacci
European Bank for Reconstruction and Development

Head of Corporate Sector Advisory at the EBRD, where she played a key role in the development of Food and Agribusiness Strategy 2025. She oversees policy dialogue initiatives in collaboration with the FAO. Previously, Iride worked at the World Bank on global food security and agricultural development strategies.



Heather Jacobs
World Intellectual Property Organization

Author of the upcoming 4th edition of the *Green Technology Book*, Heather brings global expertise on climate technologies for agriculture, land use, and adaptation. She worked with UN Climate Technology Centre and Network (CTCN), FAO, the World Bank and Verra, and contributed to the IPCC Fifth Assessment Report.



Max Leveau
Forward Fooding

Co-founder and COO of Forward Fooding, Max leads the world's first collaborative platform for the food&beverage industry, creator of the FoodTech 500 ranking. He works with global F&B companies, government, and investors to drive AgriFoodTech innovation trends and market dynamics and match them with startups & scaleups.



Aymeric Barthes -
Global Organization for Agricultural Robotics

President of GOFAR and Chairman of FIRA, Aymeric founded Naïo Technologies, the first company dedicated to agricultural robots, with subsidiaries in the USA, Germany, and Canada. He advises companies on global expansion and strategy. Aymeric is also a farmer in France, managing a mixed crop and livestock operation.



365 days
of action



Jacopo Monzini (FAO)

365 يوماً
من العمل



Areej Jafa

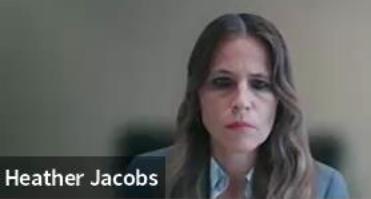
365 يوماً
من العمل



iride ceccacci



Aymeric BARTHES



Heather Jacobs



Nada Zvekic



365 days
of action



Dietmar Ueberbacher



365 days
of action



Thales de Haulleville



Isabella Righini



Agata Morelli



EKATERINA GONZALEZ



365 days
of action



Elisa Appolloni



Elie Tannous



André Cunze



Divna Simic



Sarafina Luvinga



Roble Sabrie



Monica Romanelli



Caroline Elias-Mackay



Carlo Alberto Pratesi



Stephanie Charalambous



Carlo Bravi



Elena Denicolò



Saso Martinov

365 days
of action

The launch session sparked dynamic exchanges, great reactions to the speakers and topics, and so many insightful questions from participants around the world.

We kicked off with a truly global and diverse community:

 **227 participants**

 **54 countries**

 **108 companies**

 **10 financial institutions**

 **12 universities**

 **9 research centers and institutions**

and many investors, technology developers, and policy makers.

Couldn't attend?

 **Watch the video recording here:** <https://youtu.be/H9B0Mg7KTxg>

INVESTMENT IN PRACTICE
E-DIALOGUE SERIES



Food and Agriculture
Organization of the
United Nations



Ekaterina Krivonos
GONZALEZ

*Service Chief
FAO Investment Centre*



// Session highlight:

We are in a race against time. Population growth, climate change and resource scarcity are reshaping agrifood systems, and innovations are essential if we are to keep pace. They require significant public and private investment, but they also require a change in behavior.

Launch session: From vision to impact!



INVESTMENT IN PRACTICE
E-DIALOGUE SERIES



Food and Agriculture
Organization of the
United Nations



Iride
CECCACCI

*Head of Corporate Sector Advisory
EBRD*



// Session highlight:

Innovation is exciting, but it must be grounded. In food and agriculture, we need creativity and risk-taking, but this ecosystem, as a source of livelihoods, must remain economically viable. Sustainable change is a process, not a sudden event, requiring long-term commitment from multiple stakeholders.

Launch session: From vision to impact!



INVESTMENT IN PRACTICE
E-DIALOGUE SERIES



Food and Agriculture
Organization of the
United Nations



Aymeric
BARTHES

President
Global Organization for Agricultural Robotics



// Session highlight:

Scaling innovation and technologies like farm robotics requires an enabling system with shared risks among farmers, investors, and technology providers

Launch session: From vision to impact!



INVESTMENT IN PRACTICE
E-DIALOGUE SERIES



Food and Agriculture
Organization of the
United Nations



Max
LEVEAU

*Co-founder and COO
Forward Fooding*



// Session highlight:

Since 2021, investments in agrifood technologies have shifted from consumer services such as food delivery and plant-based proteins towards a broader range of 'upstream' solutions. These new technologies and ingredients aim to improve efficiency, sustainability and circularity in food production systems across diverse geographies.

Launch session: From vision to impact!



INVESTMENT IN PRACTICE
E-DIALOGUE SERIES



Food and Agriculture
Organization of the
United Nations



Heather **JACOBS**

*Climate Technology Specialist
World Intellectual Property Organization*



// Session highlight:

Innovation is intellectual creativity that can generate a solution. Innovation isn't about novelty for its own sake - it's about creative ideas put to work to solve real climate challenges. It is also important to include traditional and low-tech solutions alongside advanced ones, tailored to a specific context.

Launch session: From vision to impact!



INVESTMENT IN PRACTICE
E-DIALOGUE SERIES



Food and Agriculture
Organization of the
United Nations



Jacopo **MONZINI**

*Senior Natural Resources Management Officer
FAO Investment Centre*



// Session highlight:

We've set the stage — now let's explore the technologies and innovations that can fast-track the shift to sustainable, resilient agrifood systems while boosting productivity and profitability.

Launch session: From vision to impact!





Watch the video recording
of the E-dialogue on

 [Youtube](#)



Find out more about the joint work
of EBRD and FAO at

www.agtivate.org